

The History of the NME: The Definitive Guide to the World's Most Influential Music Magazine

The NME is the world's most influential music magazine, and its history is a fascinating one. From its humble beginnings in the 1950s to its heyday in the 1960s and 1970s, and its reinvention in the 1980s and 1990s, the NME has been a constant presence in the music scene.

This book tells the story of the NME, from its early days as a jazz and skiffle magazine to its transformation into the voice of the counterculture in the 1960s. It features interviews with key figures from the magazine's history, including Nick Kent, Tony Parsons, and Danny Baker, and is packed with rare photographs and memorabilia.



The History of the NME: High times and low lives at the world's most famous music magazine by Pat Long

★★★★☆ 4.4 out of 5

Language	: English
File size	: 6191 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 242 pages



Whether you're a lifelong fan of the NME or just curious about its impact on popular culture, this book is a must-read.

The Early Years

The NME was founded in 1952 by Ted Carroll, a former jazz musician. The magazine was initially called the New Musical Express, and it covered a wide range of music, from jazz and skiffle to rock and roll. In the early 1960s, the NME began to focus more on rock music, and it quickly became the leading magazine for coverage of the British rock scene.

The Heyday

The NME's heyday was in the 1960s and 1970s. During this time, the magazine was known for its cutting-edge coverage of rock music, and it helped to launch the careers of many of the biggest bands of the era, including the Beatles, the Rolling Stones, and the Who. The NME was also a major force in the counterculture movement, and it played a key role in the development of psychedelic rock and progressive rock.

The Reinvention

The NME underwent a major reinvention in the 1980s and 1990s. During this time, the magazine began to focus more on pop music and alternative rock, and it became known for its irreverent and often humorous style. The NME also launched several successful spin-off magazines, including the NME Originals and the NME Awards.

The Present

Today, the NME is still one of the most influential music magazines in the world. The magazine covers a wide range of music, from rock and pop to hip-hop and dance, and it continues to break new bands and shape popular culture.

The Legacy

The NME has had a profound impact on popular culture. The magazine has helped to launch the careers of some of the biggest bands in history, and it has played a key role in the development of rock music, pop music, and counterculture. The NME is a unique and indispensable resource for anyone who is interested in music.

Free Download Your Copy Today!

The History of the NME is the definitive guide to the world's most influential music magazine. Free Download your copy today and learn the story of the NME, from its humble beginnings to its present-day status as a global powerhouse.



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